**ANNE FRANSEN FUND 2022**

The Anne Fransen Fund aims to promote and support the growth of consumer organisations in developing countries. It was founded in 1988 following the death in 1981 of Anne Fransen, the first director of Consumers International member organisation, Consumentenbond.

Since the fund’s foundation, nearly a million euros have been invested in building consumer organisations around the world.

Consumers International is delighted to announce that five of our members have been chosen to receive funding through the [Anne Fransen Fund (AFF)](https://www.consumersinternational.org/what-we-do/grants/anne-fransen-fund/). This year’s winners are from Cabo Verde, India, Indonesia, Lebanon and Zimbabwe.

* **Consumer Lebanon Association (CL), Lebanon** will raise awareness on the eight consumers rights. Specifically, their project will work with the Next Generation across all regions to mobilise around the rights. The project will also promote how consumers can seek redress.

**Summary project:**

Consumers Lebanon association (CL) is the only consumers related non-governmental orgnstion active in Lebanon. Since 2000 CL is working to protect consumers and raise awareness among their rights in different sectors. CL is based on the work of few people who are volunteering in the association and do consumers work in parallel to their actual one and for free. This is why consumers Lebanon active members are very limited. Now and in this current situation that faces Lebanon, where consumers are facing a lot of problem and fraud. CL decided to prioritize developing its capacity. Thus the proposed project for the AFF is to develop a training programme for at 20 persons from different Lebanese regions to become Consumers Rights Ambassadors. The training will be a series of lectures, and exercises, it will consist of 1 gathering per month in addition to many online interactions and seminars.

The project will take place over a period of 1 year, composed into preparation phase (2 months), implementation phase (9 months) and evaluation and closing phase (1 month).

The topics to be tackled and discussed will be the 8 basic consumers’ rights, what do they mean, how the Lebanese consumers’ protection law tackle them and what is the role that each stakeholder should play. For each topic, experts in the field will be delivering the lecture to assure the full understanding of the topic with specific case studies...

The participants will be part of a very adequate learning programme where we will be using play roles, local and international case studies, articles etc….

Those ambassadors will be of a big support for CL to increase our voice and impact in different the Lebanese regions.